



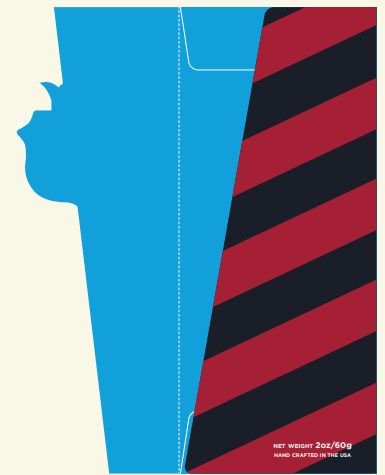
SEAN GLENN GRAPHIC DESIGN



seanglenn.net



CELLO WRAP



INTERIOR REVEAL

PACKAGING

CHARM SCHOOL VEGAN CHOCOLATE BARS

☒ GRAPHIC DESIGN

With a dieline already created to exactly wrap Charm School Chocolates interesting asymmetrical vegan chocolate bars, an appropriate package needed to be created. Working with Roger Butz at Bevel Design in Baltimore, we created a new design language for the packages, drawing inspiration from Ivy League and prep school uniforms, and sartorial cues from Charm School owner Josh Rosen's always fashionable appearance. The three varieties were treated with three pattern designs, and three individual crests, containing iconographic depictions of the quality ingredients in each bar.



BRANDING

HEXES & HIJINX

- ART DIRECTION
- GRAPHIC DESIGN

Hexes & Hijinx is a personal brand project, combining my love of occult imagery, motorcycle club graphics, and general hardcore grit and grime.



LOGO DESIGN

**UNION CRAFT
BREWING**

- GRAPHIC DESIGN
- LETTERING



TEE DESIGN

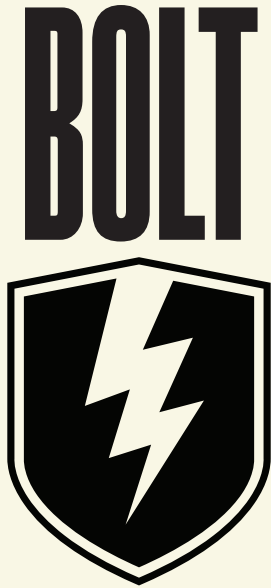
VICTORIA FRATZ

- ART DIRECTION
- GRAPHIC DESIGN
- PRODUCTION

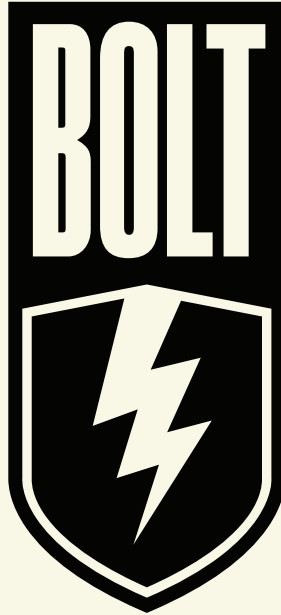
WHEN VICTORIA FRATZ NEEDED SOME APPAREL TO PROMOTE HER SOCIAL MEDIA PRESENCE, I PULLED TOGETHER SOME OF MY FAVORITE STREETWEAR STYLES TO CREATE A FEW ARRESTING DESIGNS WITH A CALI FEEL.

OVERSIZED TYPOGRAPHY, A RIFF ON THE CLASSIC VAN HALEN LOGO, AND SOME LUSH ART (WINHALTER'S QUEEN VICTORIA) ALL BROUGHT TOGETHER WITH A CUSTOM ONLY IN LA NECK TAG (213•24/7).

STANDARD



REVERSE/BADGE



BOLT

HORIZONTAL

BRANDING

BOLT FOR M-EDGE

- ART DIRECTION
- GRAPHIC DESIGN

M-Edge needed to pitch a new branding solution for a line of power accessories for phones and tablets. The line references rugged, field-tested equipment, with a strong outdoor/military feel for a gadget loving male demographic.



BRANDING

BOLT PACKAGING

- ART DIRECTION
- GRAPHIC DESIGN



BRANDING

BOLT HANGTAG


- ART DIRECTION
- GRAPHIC DESIGN

Rorem ipsum dolor sit amet, consectetur adipiscing elit. Duis sed enim velit.

Aliquam erat volutpat. Aliquam bibendum diam et feugiat pharetra. Aliquam vestibulum ligula est, quis accumsan mi suscipit quis. Phasellus placerat, metus vel iaculis porta.

- In duī odio, vehicula quis ipsum nec, rutrum.
- In duī odio, pellentesque mauris.
- Ehicula quis ipsum nec mauris.

① Feature One
② Feature Two
③ Feature Three



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec. Pellentesque purus leo, aliquet vel leo eu, placerat ullamcorper ipsum. Ut lobortis ligula dui, sit amet mattis ligula.

TACTICAL

MESSENGER BAG

MODEL: 8T5B1002	COLOR: BLK/GRY
-----------------	----------------

BOLT

Aliquam vestibulum ligula est, quis accumsan mi suscipit quis. Phasellus placerat, metus vel iaculis porta.

POWERED UP.

Ligula velit tempus elit. Iacinia faucibus eros diam id nisl. Suspendisse.

m:edge
DESIGNED IN BALTIMORE. MADE IN CHINA.

ZEN



GOURMET PAN-ASIAN CUISINE

by Florence Duff
photography by Rebecca Mendez

BOOK DESIGN

ZEN: GOURMET
PAN-ASIAN CUISINE

- ☒ ART DIRECTION
- ☒ GRAPHIC DESIGN
- ☒ PRODUCTION



THE ART OF

Eating

To understand the art of eating, you must know the philosophy of food. Food must be fresh, have flavor and possess proper texture. If the food isn't hot, even the greatest chef will not be able to cook a flavor into it. As to other things in life, we must avoid excess in food. We should not aim at eating too much if we want to eat for good health. We should also be sparing in our tastes and eat only what we need, and not just eat for the sake of eating. The same applies to drinking: if we eat too much at a time, it hurts our organs, and if we eat too little, we become hungry and that hurts our vital energy. A Chinese cookery book in full of these rules.

Anyone who claims to have written a Chinese cookery book without these rules had not written a cookery book. Also, anyone who aims at extraordinary or peculiar dishes just to astonish himself or his guests may end up with extraordinary diseases. Simple food properly cooked will ensure good eating and good health. Excepting its cooking must match and there is an order in eating food of different flavors. Clear, reach, go with clear, thick with thick and soft with soft. Usually, we should eat food of a salty flavor first and then food of a more negative flavor. Heavy should precede the light and dry provides, gray. We must have noted that in a Chinese dinner, soup is never served first as it is in the west. Only those it resembles the most: salty, fish, too much water, and the stomach, which can only be soothed to begin again by sweet or sour food. Mustard is for

a warm dip and pepper for a cool dip. For a formal dinner, the four bones of the dining table are the chicken, duck, fish and pig, with-out these four a formal dinner loses its elegance and formality.

The absorption of good profits from other cuisines has enriched a Chinese dinner today: hankowian (meat, cucumber, lettuce, and tomatoes) have been good company in dinner which the Chinese quite unashamedly call Chinese. Sometimes a Chinese dinner is topped off with Indian oranges, ice-cream and coffee instead of the traditional Chinese tea.

The use of chopsticks at a table is another standard practice. As in most Asian countries, the polite way to deal with lodged fragments of food is to cover one's mouth with one hand while the tooth pick is being

used with the other. Chopsticks are frequently used between courses: it is believed that the taste of one course should not be allowed to mar one's enjoyment of the next course.

Chopsticks have another major value. They are steady and socially acceptable, for picking up those small items which often defy the best chopstick approach—slippery butter mushrooms and jelly-fish slices (do not attempt to eat peanuts unless you are a chopstick master).

The handling of rice with chopsticks is also known to present problems, unless the rice has been dampened by juices from meat, duck, and is therefore more manageable. The socially acceptable method for eating rice is to bring one's bowl close

INTRODUCTION 13



CINCELA ARI WITTI MANTAREN ORANJE

to one's mouth and quickly scoop the rice into it with one's chopsticks (this is difficult for the foreigner and so simply lifting portions of rice to the mouth from the bowl held in the other hand is perfectly acceptable. Do not attempt to eat rice from a bowl sitting on the table - no one can do it).

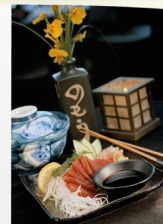
One chopstick craft which a visitor is not advised to try is the deboning of a fish when its leg half has been eaten, without burning it over. The careful separation of the fish skeleton from the lower half of the flesh will usually be performed by the host or a waiter.

The reason why a fish will never be turned over is a traditional superstition, and a tribute to South China's fishing families - bad luck

would ensue and a fishing boat would capsize if the fish were up-ended.

There are superstitions associated with chopsticks too. If you find an uneven pair at your table setting, it means you are going to miss a boat, plane or train. Dropping chopsticks will inevitably bring bad luck, as well as bring them across each other. Crossed chopsticks are, however, permissible in a "fine" restaurant. Your waiter will stop them to show that your bill has been settled, or you can do the same to show the waiter that you have finished and are ready to pay the bill.

Now you are well-equipped to be really a part of the Chinese dining experience!



Fennel-Avocado Salad

- 1 fennel bulb,
- sliced paper-thin
- 1 egg, hard-boiled, peeled and quartered
- 1/2 ounce log of goat cheese, thinly sliced
- 1 head of fennel, washed and dried
- 1 avocado, peeled, pitted
- and cut into 1/4 x 1/4 x 1/4-inch cubes
- 2 1/2 heaped tsp. oil, allowed to 1/4 x 1/4-inch thick
- lemon vinaigrette (recipe follows)
- 1 tablespoon finely chopped dill, for garnish

Combine all the salad ingredients in a large salad bowl, add the vinaigrette, and toss well. Sprinkle with the chopped dill and serve.

Gremolata-Skewed Chicken

- 1 tablespoon olive oil
- 2 chicken breast fillets
- 1 lemon, thinly sliced, for garnish

gremolata

- 1/4 cup finely-chopped flat leaf parsley
- 1/4 tablespoon salted capers, rinsed and chopped
- 1/4 tablespoon finely ground lemon zest
- cracked black pepper

To make the gremolata, combine the parsley, capers, lemon zest and enough pepper to taste. Sprinkle the chicken with the gremolata mixture.

Heat the oil in a non-stick frying pan over medium to low heat. Add the chicken and cook for 5 minutes on each side or until cooked through.

RECIPE 43

PACKAGING AND BRANDING

KILL DOCTOR LUCKY BOARD GAME

- ☑ ART DIRECTION
- ☑ GRAPHIC DESIGN
- ☑ LOGO DESIGN
- ☑ PRODUCTION



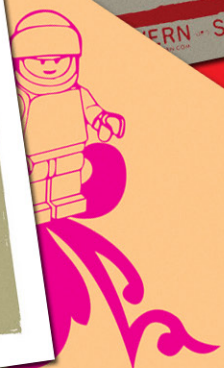
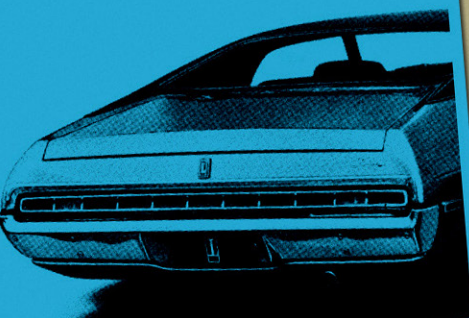
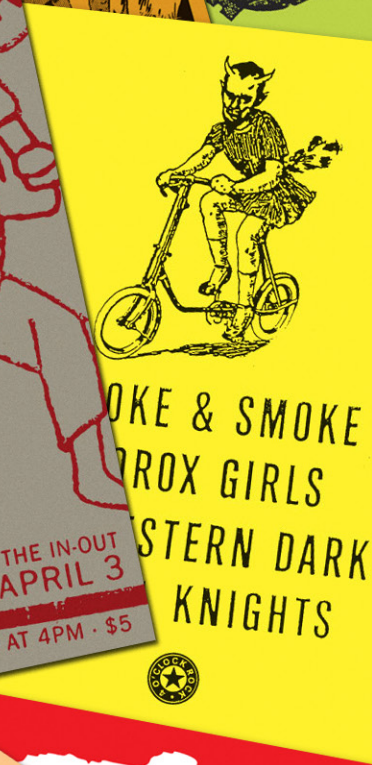
KILL DOCTOR LUCKY



POSTER DESIGN

SUNSET TAVERN 4 O'CLOCK ROCK

- ART DIRECTION
- GRAPHIC DESIGN
- ILLUSTRATION
- PRODUCTION



BROCHURE DESIGN

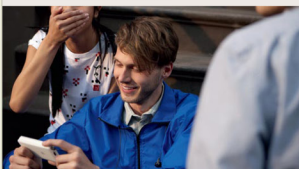
ZUNE WELCOME KIT MATERIALS

- ☒ ART DIRECTION
- ☒ GRAPHIC DESIGN



JOIN ZUNE SOCIAL: OUR BETA ONLINE MUSIC COMMUNITY.

Discover and make your musical mark with the music that defines you.
www.zune.net/en-US/social/default.htm



Add your voice.

Find out which artists to add to the Zune Social, where community-generated charts reflect the most-played artists, songs, and albums, and artist and album pages offer up-to-the-minute comments and recommendations.

You make it you.

Your **Zune Cast** is the identification that links you into the music. Customize it with pictures, background art, and your current favorites. Use to look up friends, see their most popular tracks, and meet others who share your tastes.
<http://www.zune.com/US/home>



1. Choose a picture.
2. Your Zune tag appears here.
3. Your last played song.
4. Send your card to friends.
5. Personalize your background.
6. Link to your favorite songs.

LEARN FROM YOUR FRIENDS: USER TIPS & TRICKS

Discover and make your musical mark with the music that defines you.

User Tips

Discovering a Zune user in Portland, OR, says: I search for my favorite artist on Marketplace, then click on "Related" to a great way to find new music.

Discovering a Zune user in Portland, OR, says: I send music to my friends by right-clicking on a song or album in the Marketplace and choosing "Get it Free!"

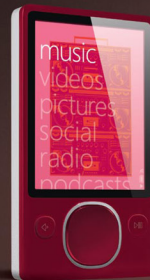
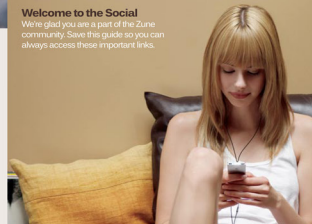
Discover from Fairfax, VA, says: I like the playlists. New ones are added frequently, and they're a good way to find new music.

For more user tips, visit the user tips forum: www.zune.net/en-US/forum/default.htm

Have a user tip you'd like to share? Send it to UserTips@zune.com. Submissions are subject to Zune's terms of service: <http://www.zune.com/US/home>. Thanks for your suggestions!

Welcome to the Social

We're glad you're a part of the Zune community. Save this guide so you can always access these important links.



A ZUNE WELCOME

Get the most from your music community.

GET STARTED: YOUR TOP LINKS

Key website

For the latest news and tips on how to use Zune, visit our Zune website: www.zune.com

Let your voice be heard.

Share your music and connect with others who share your tastes. Visit our Zune Social: <http://www.zune.com/US/social>

Take your music on the go.

Visit our Zune Marketplace: <http://www.zune.com/US/marketplace>

My Account Page

Update your profile info and your preferences. Buy Microsoft® Points, manage family settings, and check the status of your Zune. Visit our My Account Page: <http://www.zune.com/US/home>

Zune User's Guide

Get help to get up with your Zune. Zune basics, getting connected, and managing your settings. <http://www.zune.com/US/home>

Zune Microsites

Find your new Zune, or shop for a gift to someone who needs a Zune. Choose from custom options, artwork, and more. <http://www.zune.com/US/marketplace>

Watch animated shorts that creative Zune members have made to show how they "use" the music you enjoy. <http://www.zune.com/US/home>



ZUNE MARKETPLACE

Your online source for over three million songs, videos, and more.
www.zune.net/en-US/support/Amersguide/default.htm

Two ways to use Zune Marketplace.

Zune Pass

A Zune Pass gives you fast, free access to the Zune Marketplace. Available for one month, it allows the Zune Pass user to download and listen to tracks for as long as you want, as long as your subscription is active. <http://www.zune.com/US/home>

Microsoft Points

Want to own a Zune track? Buy it with Microsoft® Points, whether or not you have a Zune Pass. They're the same as Microsoft Points you can use to buy games and content from Xbox LIVE® Marketplace, and they make it easy to keep the music you can't live without. <http://www.zune.com/US/home>



Make the most of Zune Marketplace.

Find new sounds.

Get new personalized downloads and exclusive songs.

Try custom playlists.

Search over 1,000 playlists created by Zune editors and special guests.

Sample songs and albums.

Try out your Zune with 30-second song clips.

Download podcasts and MP3s.

Find digital rights management (DRM)-free MP3s you can download.

Enjoy Zune your way.

Get up to 2GB in fun for your lifestyle with Zune accessories.

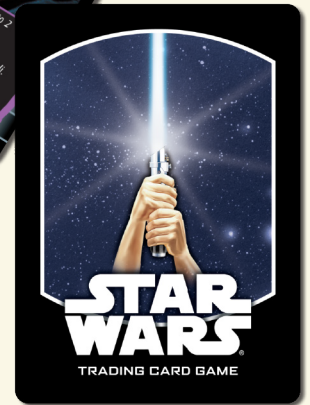
Buy up-to-date.

Get the latest accessories in the Zune marketplace. Subscribe at <http://www.zune.com/US/home>

PRODUCT IDENTITY & PACKAGING

STAR WARS TRADING CARD GAME

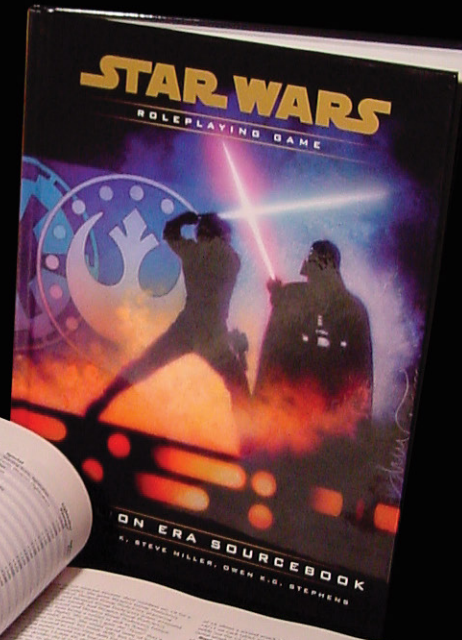
- ☒ ART DIRECTION
- ☒ GRAPHIC DESIGN
- ☒ ILLUSTRATION
- ☒ PRODUCTION



PRODUCT IDENTITY & BOOK DESIGN

STAR WARS ROLEPLAYING GAME

- ☑ ART DIRECTION
- ☑ GRAPHIC DESIGN
- ☑ PRODUCTION



DUNGEONS & DRAGONS

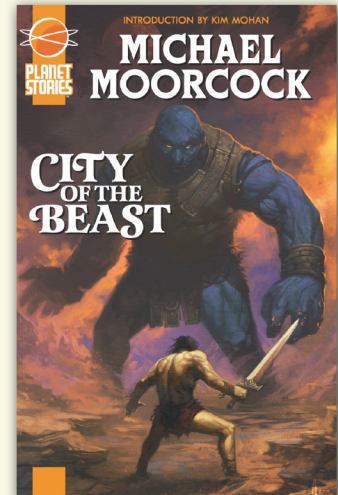
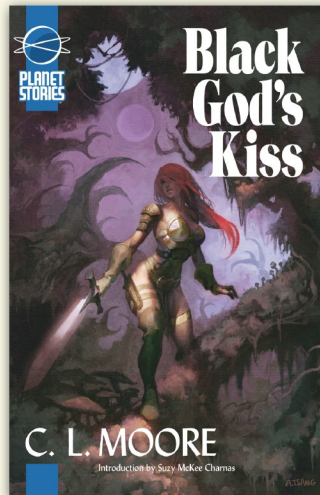
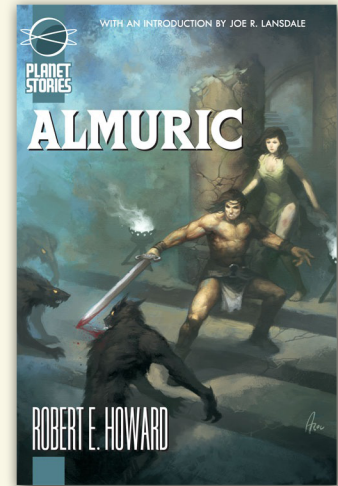
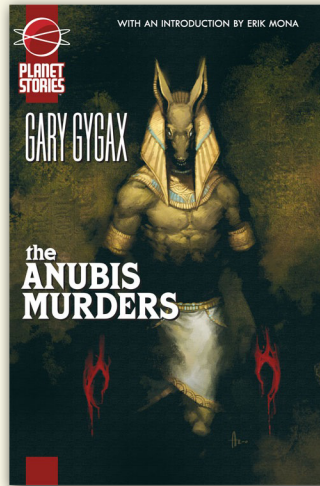
- ☒ GRAPHIC DESIGN
- ☒ PRODUCTION

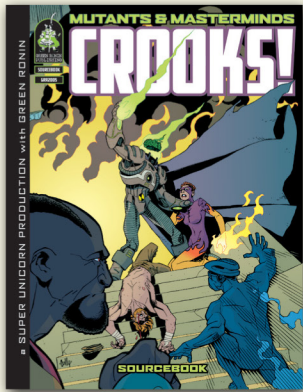
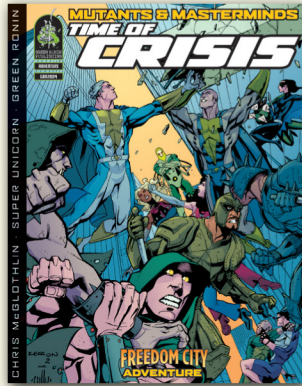
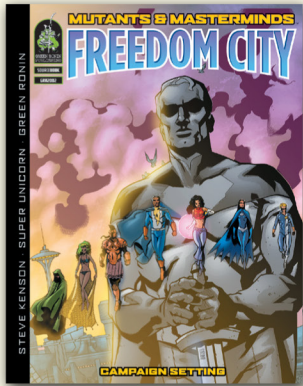
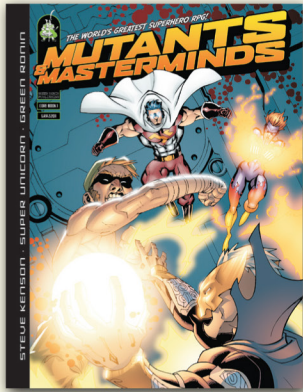


TRADE DRESS/BOOK DESIGN

PLANET STORIES

- ART DIRECTION
- GRAPHIC DESIGN
- LOGO DESIGN
- PRODUCTION AND TYPESETTING





PRODUCT IDENTITY & BOOK DESIGN

**MUTANTS & MASTERMINDS
ROLEPLAYING GAME**

- ART DIRECTION
- GRAPHIC DESIGN
- PRODUCTION

LOGO DESIGN

MUTANTS & MASTERMINDS

- ☑ ART DIRECTION
- ☑ GRAPHIC DESIGN
- ☑ LETTERING
- ☑ PRODUCTION



IDENTITY

**BINGO
COFFEE**

- ART DIRECTION
- GRAPHIC DESIGN
- PRODUCTION

BINGO

1005 EAST PIKE STREET, SEATTLE, WA 98122
PHONE (206) 709-4440 FAX (206) 709-4447

1005 EAST PIKE STREET, SEATTLE, WA 98122
PHONE (206) 709-4440 FAX (206) 709-4447

BINGO

COFFEE THAT HITS THE SPOT

BINGO

COFFEE THAT HITS THE SPOT

1005 EAST PIKE STREET, SEATTLE, WA 98122
PHONE (206) 709-4440 FAX (206) 709-4447



COFFEE THAT HITS THE SPOT

iPhone 5S cases available now

Can't read this email? [View it in your browser](#)

m·edge

WHAT'S NEW // SEPTEMBER 2013

E-BLAST

M-EDGE

- ART DIRECTION
- GRAPHIC DESIGN



Trina Turk iPhone 5/5S cases available now

Featuring patterns and prints from Trina's fall/winter 2013 New York Fashion Week presentation, the Trina Turk iPhone 5/5S cases are slim and protective, techy and chic. The collection is available now on [medgestore.com](#) and in Apple stores nationwide, just in time for the iPhone 5S.

[shop now ▶](#)

Trina Turk
for iPhone 5C



Trina Turk iPhone 5C cases coming soon!

Vibrant California-inspired snap cases for the iPhone 5C are on their way to complement your new colorful device. Sign up now to be the first to know when they become available!

[shop now ▶](#)



LATEST NEWS AND UPDATES FROM M-EDGE

© 2013 MyEdge, LLC. Tired of receiving emails from us? [Unsubscribe here.](#)

Lorem Ipsum

Can't read this email? [View it in your browser](#)

m·edge

WHAT'S NEW // SEPTEMBER 2013

E-BLAST

M-EDGE

- ART DIRECTION
- GRAPHIC DESIGN



50% OFF
ALL IPHONE 5S CASES
Use code **MEDGE50** today

There are some insanely great rumors about what Apple will announce.

Join @medgestore on Twitter as we Tweet the Apple Media Event on September 10th at 1pm (EST). Follow @medgestore and join in the insanely great (or just insane) rumor talk.



Picking up the iPhone 5C?
Sign up to be notified!

CASES AVAILABLE SOON.

Lorem ipsum dolor sit amet!

Consectetur adipiscing elit. Donec volutpat vehicula nulla, vel molestie mauris volutpat at. Praesent ac dignissim enim. Mauris viverra lorem et turpis volutpat eget facilisis tellus.

[shop now](#) ▶

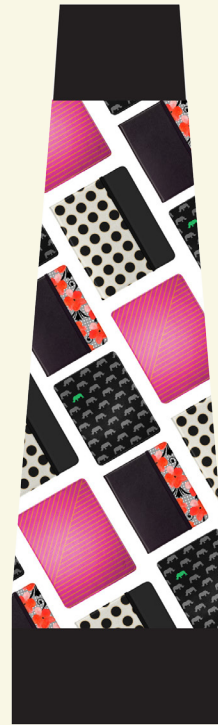
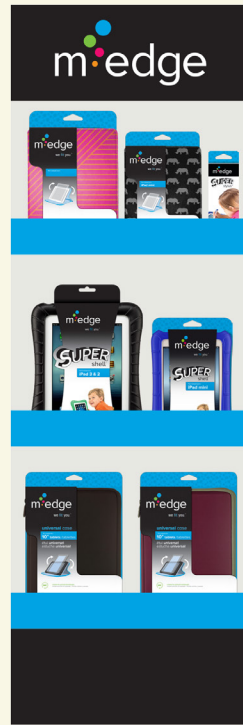


LATEST NEWS AND UPDATES FROM M-EDGE

© 2013 MyEdge, LLC. Tired of receiving emails from us? [Unsubscribe here.](#)

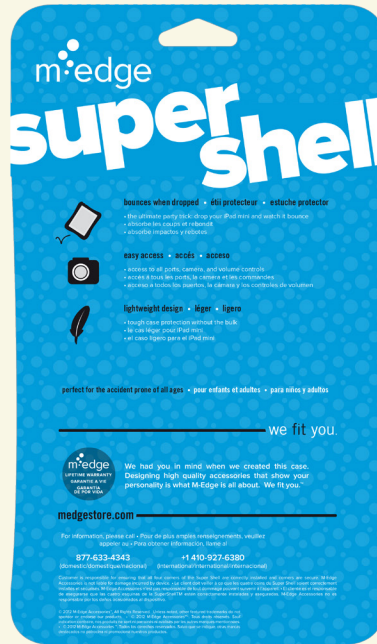
M-EDGE

- ART DIRECTION
- GRAPHIC DESIGN



M-EDGE

- ART DIRECTION
- GRAPHIC DESIGN





BRANDING

**PERSONAL
BUSINESS CARDS**

- ART DIRECTION
- GRAPHIC DESIGN